

RESOLUTION 17-02

HEALTHY FOOD RETAIL RESOLUTION

This Healthy Food Retail Resolution is adopted by Resolution No. 17-02 by the City Council of the City of Krebs on April 18th, 2017.

Findings

WHEREAS, the City Council is obligated to protect the health, safety, and well-being of the residents of City of Krebs.

WHEREAS, the health and well-being of the residents of City of Krebs are critical for a prosperous and sustainable City of Krebs.

WHEREAS, more than two in three adults and more than one in three children in Oklahoma are overweight or obese.^{1,2} Obesity is a chronic condition associated with heart disease, stroke, cancer, and diabetes – preventable diseases that are among the leading causes of death in the United States.³ Oklahoma has one of the highest rates of type 2 diabetes in the country.⁴

WHEREAS, poor diet is one of the main causes of obesity.

WHEREAS, research shows that few Oklahomans have a nutritious diet. Fifty percent of adults and 44 percent of adolescents in Oklahoma report eating fruits less than once a day.⁵ Twenty-seven percent of adults and 40 percent of adolescents in Oklahoma report eating vegetables less than once a day.⁵

WHEREAS, studies show an association between access to healthy food and better health outcomes, such as lower rates of obesity, diabetes, and other chronic diseases.⁶⁻¹³

WHEREAS, Oklahomans have poor access to healthy food. Almost 40 percent of Oklahomans live in areas without a single healthy food retailer.¹⁴ An additional 30 percent of Oklahomans live in areas where there are more unhealthy food retailers, such as fast food outlets and convenience stores, than healthy food retailers, such as supermarkets.¹⁴ Only 4 percent of Oklahomans live in areas where there are more healthy food retailers than unhealthy food retailers.¹⁴

WHEREAS, employers care about the health of the community and workforce. Across the country, employers are increasingly including workforce health in decisions about where to locate new sites.¹⁵

WHEREAS, the annual cost to Oklahoma in medical bills, workers' compensation, and lost productivity for overweight, obesity, and physical inactivity exceeds \$854 million.¹⁶

WHEREAS, improving access to healthy food retail has economic benefits. If every Oklahoman eligible for the Supplemental Nutrition Assistance Program enrolled, the state would see several million dollars in additional economic activity.¹⁷⁻¹⁹

Commitment

THEREFORE BE IT RESOLVED that the City Council of City of Krebs hereby recognizes that the food retail environment has a substantial impact on the health and well-being of our citizens and the environment and economy of City of Krebs. In light of the foregoing findings, City of Krebs commits to doing all it can to improve the food retail environment, especially in Krebs's most underserved areas.

BE IT FURTHER RESOLVED that the City Council of City of Krebs resolves to direct the Taskforce created by this resolution to take all of the actions set forth in this resolution.

Definitions

For the purposes of this resolution, "food retailer" means the following:

- any food outlet operating in a fixed location, including a grocery store, dollar store, corner store, convenience store, and farmers' market;
- a mobile food-market that regularly stops at predetermined locations on a fixed schedule; or
- any other retailer whose business is primarily made up of sales of food and non-food grocery products intended for preparation, use, or consumption off the retailer's premises.

For the purposes of this resolution, "healthy food retailer" means the following:

- a food retailer as described above that stocks healthy foods and beverages and promotes, places, and prices them competitively compared with unhealthy foods and beverages.

Taskforce

The City Council establishes a Healthy Food Retail Taskforce to carry out the tasks listed in this resolution.

Composition

The Taskforce shall be composed of a local elected official and the directors or their designees of appropriate local agencies or departments. The City Council shall appoint one Taskforce chair and at least one council member or city employee by July 1, 2017. There shall be a maximum of seven Taskforce members.

The Taskforce chair is responsible for leading the Taskforce. Taskforce members are responsible for reporting to the chair, providing staff support to the Taskforce, and participating in Taskforce meetings.

The Taskforce shall also include at least two community stakeholders that work on healthy food access issues. A representative from each of the following stakeholder groups shall be invited to participate in the Taskforce: county health department, community advocates, distributors,

farmers, food retailers, small-business owners, tribal councils, or registered dietitians.

The City Council directs the Pittsburg County Health Department to provide staff and operational support to the Taskforce.

Term

The Taskforce is convened temporarily until the actions listed in this resolution are complete. The Taskforce shall hold its first meeting by July 15th and will meet monthly until the scope of work is accomplished.

Duties

The Taskforce shall do the following:

- a. Develop bylaws and a workplan for the life of the taskforce within two months of the first meeting.
- b. Carry out the tasks listed in this resolution.
- c. Present a report to the City Council by July 1, 2018. At a minimum, this report shall include i) a summary of the Taskforce's work, findings, and recommendations; ii) an analysis of the Taskforce's work, findings, and recommendations, including a list of the most feasible recommendations; and iii) a proposal for next steps, including steps to share this information with the community.

Assessment

The City Council directs the Taskforce to review and synthesize existing assessments of the food retail environment, such as the Food Availability and Marketing Survey, by November 1, 2017, in order to understand the food environment, including the regulatory environment.

The City Council directs the Taskforce to share its synthesis with the City Council by July 1, 2018.

Find

The City Council recognizes the need for residents to have physical access to healthy food retail outlets.

The City Council directs the Taskforce to assess the location, availability, distribution and transportation elements by May 1, 2018.

The Taskforce must report back to the City Council on the results by July 1, 2018.

Afford

The City Council recognizes the need for residents to be able to afford healthy food sold at food retail outlets.

The City Council directs the Taskforce to assess the food insecurity, resident enrollement in food assistance benefits and retailer participation of food assistance benefits, by May 1, 2018.

The Taskforce must report back to the City Council on the results by July 1, 2018.

Choose

The City Council recognizes the need for residents to want to purchase and consume the healthy food sold at food retail outlets.

The City Council directs the Taskforce to assess marketing and signage of healthy food by May 1, 2018.

The Taskforce must report back to the City Council on the results by July 1, 2018.

Use

The City Council recognizes the need for residents to be able to identify and prepare healthy food sold at food retail outlets.

The City Council directs the Taskforce to assess cultural preference, shopping skills, and food preparation skills by May 1, 2018.

The Taskforce must report back to the City Council on the results by July 1, 2018.

PASSED AND ADOPTED BY THE MAYOR AND COUNCIL MEMBERS OF THE CITY OF KREBS, STATE OF OKLAHOMA, THIS 18th day of April, 2017.



Bobby Watkins
Bobby Watkins, Mayor

W. Kay Scott

W. Kay Scott, City Clerk/Treasurer

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